Oklahoma Bar Association Policies and Procedures for the Website

The policies and procedures of the website for the Oklahoma Bar Association are specified herein.

1. <u>Identification and Ownership of Website</u>.

- 1.1 <u>Identification</u>. The URL for the website of the Oklahoma Bar Association is www.okbar.org.
- 1.2 Ownership. The website is owned by the Oklahoma Bar Association. The address for the Oklahoma Bar Association is 1901 N. Lincoln Blvd., P.O. Box 53036, Oklahoma City, Oklahoma 73152-3036. The telephone numbers are voice: (405) 416-7000 and fax: (405) 416-7001.

2. Purposes of the Website.

- 2.1 <u>Purposes</u>. The purposes of the website are to 1) provide a platform for official and timely publication of official association news and notices as required by the OBA Bylaws, and 2) serve the members of the Oklahoma Bar Association and the general public with appropriate association and law-related news and information.
- 2.2 **OBA Member Services**. Provide services to OBA members by:
 - (a) Publishing content on the website aimed at assisting lawyers in their practices.
 - (b) Publishing content about the OBA, its activities and that of its related groups and entities, and current professional issues; and,
 - (c) A digital channel for select news and information targeted to the legal community.
- 2.3 **General Public Services**. Provide services to the general public by:
 - (a) The creation and maintenance of a web site to serve as a general public resource for learning about the law and the legal system.
 - (b) The ease of access to information about the OBA by the general public, including the lawyer discipline process.
 - (c) The increase of public understanding of lawyers and the legal profession.

3. Administration and Site Management.

3.1 <u>Administration</u>. The OBA website shall be the responsibility of the Director of Communications with technical assistance from the Manager of

Information Technology. The OBA Technology Committee shall assist the Director of Communications and the Manager of Information Technology in the development of the website, and the monitoring of Internet technology and trends.

- 3.2 <u>Content of Website</u>. The OBA Executive Director has final decision-making authority over content intended for publication on the OBA website. The Director of Communications is delegated decision-making authority to determine website content based on purpose, appropriateness and relevance. All content on the OBA website shall comply with the Rules of Professional Conduct. Content intended for publication on the OBA website may come from a variety of sources, including but not limited to OBA departments, sections, committees, and other appropriate entities. Such content shall comply with the editorial standards as established by the Director of Communications. Such content shall also comply with the technical standards as established by the Manager of Information Technology.
- 3.3 <u>Copyrights</u>. The individual, department, or entity submitting content for publication on the OBA website shall certify copyright ownership of the content. The certification of copyright ownership shall comply with the policy as issued by the Director of Communications. The website shall give public notice of the copyright ownership of the compiled content of the website. The owner of the compiled content is the Oklahoma Bar Association.
- 3.4 **Advertising**. Advertising on the OBA website shall be subject to the standards established by the Board of Governors and the provisions of the host for the site.

FOR REFERENCE:

Original OBA website policy approved by BOG September 18, 1998; Amended by BOG April 17, 1999, adding Section 4. Linking; Amended as to formatting by the BOG December 14, 2001; Revised and updated policy approved by BOG November 15, 2024